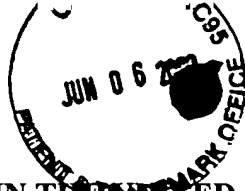


09/304,787



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(118)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Carl J. EVANS et al.

Reply under 37 CFR 1.116
EXPEDITED PROCEDURE

Application No.: 09/304,787

Examiner: Sobutka, P.

Filed: May 4, 1999

Group Art Unit: 2683

Attorney Docket No.: 09710-1113

Client Docket No.: COS-98-009

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Assistant Commissioner for Patents
Washington, D.C. 20231

RESPONSE UNDER 37 CFR 1.116

Dear Sir:

In response to the final Office Action of April 1, 2002, please amend this application as follows:

IN THE CLAIMS:

Please cancel claims 8-13, and 18, without prejudice or disclaimer, and amend claims 1, 5, 14, 16, 19 and 21, by way of replacement, as follows. A marked-up version of the amended claims is enclosed in an Appendix submitted herewith.

1. (Twice Amended) A method for targeted marketing, comprising:
generating an identification number associated with at least one paging service
subscriber; and